3 DEL ESTANCAMIENTO AL APROVECHAMIENTO
FROM STAGNATION TO EXPLOITATION

VENDER
SELL

~~¿más turistas = más riqueza?~~
~~¿more tourists = more wealth?~~
NO

CREAR PRODUCTOS
CREATE PRODUCTS

ACTIVOS TANGIBLES E INTANGIBLES
WE HAVE MANY ASSETS BOTH TANGIBLE & INTANGIBLE

TENEMOS UN RETO!

WE'RE FACED WITH A CHALLENGE,
WE'LL MEET IT!

Balears.t
Balears és turisme